## Harwill Express Press Believes in Building Long-term Relationships

"Creativity Can Solve Almost Any Problem"

At Harwill Express Press we like to think out of the box. Sometimes the solution has to be predictable. But sometimes it takes a collaboration between the clients vision and Harwill's skills to make their design a reality. That's what Harwill does best, take on a challenge!

**Sample 5: Photo Frame** 

## **MAKE YOUR MOVE**

Recently I was challenged to create a branded product for several hundred sales reps. The conversation started with, "do you remember when we were on the rollercoaster in Disney and they took photos of us and gave it to us in a branded photo holder. I want to create one and have 1,000 of them in Orlando by next Monday. "Today is Wednesday.

We have this scenario happen all the time. By breaking down the requirements of a project, we can talk someone through this request on the phone and have a sketch in their hands in a short period. By knowing the client's needs, we can offer solutions that will achieve their specific needs in a timely manner.

By the way, yes, I did ride a rollercoaster with my client. And yes, the project was delivered on time. The sales reps now have a branded message with their photo on their desk, reminding them of the product message they are selling.

## **CHICAGO**

Get a closer look at all the componenets on the back!



